METHODS AND SYSTEMS FOR IMPLEMENTING A PROFITABILITY MODEL

Abstract of Disclosure

A method for operating a computer to enhance profitability of a portfolio using a profitability model includes prompting a user to enter at least one workload driver for the portfolio, prompting a user to enter a trigger level for each entered workload driver and allocating portfolio and underwriting expenses, based upon workload drivers and their trigger levels. In an exemplary embodiment the method is implemented using a server and a database to evaluate deal economics within portfolios based on workload requirements relative to market pricing levels. Workload drivers and trigger levels cause the model to be activity based rather than average cost based.

Figures